

# We're Not Really There Yet

Open Source Advocacy

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# Do you use Open Source?

- Hands up if you don't use Open Source
  - Hands down if you are a Mac User
    - Mac OSX uses BSD -> Hence you use Open Source
  - Hands down if you use Vista
    - Yes even parts of Vista are based on Open Source
  - Hands down if you use the internet
    - Apache
    - DNS (Bind)
    - Sendmail
- Yes we all use Open Source

# FOSS

- Free and Open Source Software
  - English term “free” is less than ideal
  - Consider the French term “Libre”.
- Often synonymous with both
  - free software
  - open source software
- FOSS Matters
  - Freedom - Free use the software the way we want
  - Open – Able to change, modify, fix or extend

# FOSS and Community

- Global Pool of Developers
- More to FOSS than Linux
  - Incredible number of projects on Sourceforge are for Windows
- Commercial companies sponsor FOSS developers
  - Great way to give back to the community
  - Number of commercial applications rely on FOSS

# Where are we trying to go?

- Are we trying to take over the world,
- Or set the world free?
- Open Source is for everyone.
- Choosing Open Source should be automatic.
- So what is stopping Open Source?

# Why aren't we there yet?

- Three main problem areas -
  - Documents
  - Web Browsing
  - Media – Playback and Rendering

# Documents

- What's stopping OpenOffice?
- Some users switch back after a problem with just 1 or 2 Microsoft Office documents.
- Once we loose users they seldom come back

# Web Browsing

- We all know firefox rocks
  - as well as other Open Source browsers.
- Still too many websites that don't work.
- Especially IE only Intranet sites
- Users blame the browser rather than the website.

# Media

- Playback of sound and video files is no longer optional.
- Open Source can support all Open formats.
- Most media issues are due to patents or other legal restrictions.
- Users expect DVD and mp3 support “Out of the Box”.

# So what can we do

- Our activism can make a difference
- Don't live with that annoying OpenOffice Bug
- Report firefox issues to the website owner
- But what about Media?

# Media Options

- Licence proprietary codecs
  - MPEG2
  - MPEG4
  - H.264
  - MP3
  - The list goes on
- Use Open Codecs
  - Ogg Theora
  - Ogg Vorbis

# Issues with Licensing

- Lack of freedom
- Restrictions on use
  - DVB Playback and Macrovision
  - Blu-ray and HD-DVD Playback require HDCP
- Not all formats are Open
- Cannot ship a truly free OS Platform
- Can we change the playing field?

# I Have a Dream

Time to give back



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